



Emailed and Posted: December 31, 2021

10-DAY NOTICE OF MEETING AND AGENDA

Board of Commissioners

Monday, January 10th, 2022 - 3:00-5:00PM

SCWC Office (3245 Guerneville Road, Santa Rosa CA 95401)

OR

Join Zoom Meeting

<https://us02web.zoom.us/j/83582574547?pwd=cWFMaVpRNmlTejhTWtdudzFETWYvZz09>

Meeting ID: 835 8257 4547

Passcode: 030544

Dial by your location

+1 669 900 9128 US (San Jose)

1. Welcome & Procedures (Mark Sanchietti)
 - a. Call to order & roll call
 - b. Approve minutes from December 13th, 2021
 - c. Public comments on agenda items
2. Chairman's Report (Mark Sanchietti)
3. President's Report (Karissa Kruse)
 - a. Dollars and \$ense
 - b. Staffing Update
 - c. Partnership update
 - d. Communications/PR update
 - e. Marketing update
 - f. Grower programs/sustainability update
 - g. Foundation update
 - h. Other
4. Finance Committee (Munselle/Richards)
5. Ag Commissioner Report (Andrew Smith)
6. Adjourn
 - a. **Issues and scheduling for next meeting: Monday, February 7th, 2022**
Location: Sonoma County Winegrowers Office, 3245 Guerneville Road, Santa Rosa CA 95401 or Zoom

All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Karissa Kruse at the Commission office at 707-522-5863. This notice and agenda is available on the Internet at <http://www.cdfa.ca.gov/mkt/mkt> or <http://www.sonomawinegrape.org>